

DNUG Spring Conference 2010
June 08-09, 2010, Seminaris CampusHotel Berlin

Agreement on Sponsorship

Please send this form by mail or fax to:

DNUG e. V., Kahlaische Strasse 2, 07745 Jena, Germany, Fax: + 49 - 36 41 / 45 69 - 15

On occasion of the above mentioned event, I book the following sponsorship activity(ies):

<u>Sponsorship Offers with Fixed Price:</u>	Booked Amount
<input type="checkbox"/> Conference Invaitaion Brochure - Supplements for Direct Mailing Up to 1 sheet European A4 size, 2 pages, or 1 data carrier, own production, edition of 6,000 copies Price: 3,000.00 Euro, available by 2010-03-31
<input type="checkbox"/> Conference Invitation Brochure - Advertisement Ready to print data, minimum size ¼ page A4, edition of 7,000 copies Price: from 2,000.00 Euro up, available by 2010-03-15
<input type="checkbox"/> Conference Invitation Brochure - Standard Entry Logo + 100 words text, edition of 7,000 copies Price: 400.00 Euro, available by 2010-03-15
<input type="checkbox"/> DNUG News (Conference Issue) Advertisements/Partner listing or Supplements for direct mailing For details please ask for the media kit!
<input type="checkbox"/> Conference Website – Standard Entry logo + 100 words text Price: 450.00 Euro, available by 2010-04-30
<input type="checkbox"/> Conference Folder – Standard Entry logo +100 words text Price: 400.00 Euro, available by 2010-04-30
<input type="checkbox"/> Conference Folder - Supplements Up to 2 sheets, 4 pages, European A4 size, or 1 data carrier, own production Price: 1,500.00 Euro, available by 2010-04-30
<input type="checkbox"/> Conference Room for Your Presentations Conference hall + information on the agenda, Costs for equipment, catering + registration of staff not included Price: 1,250.00 Euro per day, available by 2010-03-31
 BRANDING	
<input type="checkbox"/> Logo Branding on the Conference Media* Price: 3,900.00 Euro, available by 2010-03-15 * Conference Invitation brochure, Conference folder, Conference webpage, ads Branding of variable sponsoring offers not included
<input type="checkbox"/> Conference Folder (logo imprint) Price: 1,000.00 Euro Price: 1,500.00 Euro as exclusive offer, both available by 2010-04-30
<input type="checkbox"/> Conference Session Room Branding + distribution of information material Price: 1,250.00 Euro, available by 2010-04-30 (if available)

2. Variable Sponsorship Offers

Basic fee: 1,000.00 Euro Booked Amount

- | | |
|---|---|
| <input type="checkbox"/> Evening Event | <input type="checkbox"/> Catering Service |
| <input type="checkbox"/> Conference Pads (standard) | <input type="checkbox"/> Coffee Bar |
| <input type="checkbox"/> Conference Bags (standard) | <input type="checkbox"/> Foosball Table |
| <input type="checkbox"/> Your Proposal: | |

Basic fee: 1,000.00 Euro plus production costs Booked Amount

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> T-shirts | <input type="checkbox"/> Post-it® Notepads |
| <input type="checkbox"/> Pens | <input type="checkbox"/> Note Pads |
| <input type="checkbox"/> Mouse Pads | <input type="checkbox"/> Your Proposal: |

3. Exhibition Booth

The fee for an exhibition booth will be counted as well as the sponsoring costs to reach the status of a Premium sponsor. Companies, that only booked an exhibition stand, have the status "exhibitor" (terms as stated in the exhibition contract).

TOTAL AMOUNT

PREMIUM Sponsorship

Your package consists of the components selected above. The total amount defines the sponsor status and thus also the additional bonuses.

Platinum Sponsor

Booked amount of at least 10,000.00 Euro (members) / 13,000.00 Euro (guests)

Gold Sponsor

Booked amount of at least 8,500.00 Euro (members) / 11,000.00 Euro (guests)

Silber Sponsor

Booked amount of at least 6,500.00 Euro (members) / 9,000.00 Euro (guests)

Bonuses for PREMIUM Sponsors

Silber Sponsor

- 2 Free conference tickets for attendees from the sponsor company
- 3 Free tickets to the Evening Event
- 10 Conference tickets at the special price of 399.00 Euro net
Web - Standard Entry
Logo at the main web page of the conference

Gold Sponsor

- 3 Free conference tickets for attendees from the sponsor company
- 3 Free conference tickets for attendees from end user companies
- 10 Conference tickets at the special price of 399.00 Euro net
Web - Standard Entry
Logo at the main web page of the conference
Presentation in the sponsor slot subsequent to the opening keynotes

Platinum Sponsor

- 4 Free conference tickets for attendees from the sponsor company
- 4 Free conference tickets for attendees from end user companies
- 10 Conference tickets at the special price of 399.00 Euro net
 - Entry in the partner column of the DNUG News
 - Web - Standard Entry
 - Logo at the main web page of the conference
 - Presentation in the sponsor slot subsequent to the opening keynotes

Your Combinable Discounts

- **10 % discount** for all orders by 2010-03-15
- **10 % discount** for DNUG co-exhibitors at CeBIT 2010

General Terms for Non-members

- **30 % Surcharge** for all components with fixed price
- **10 % discount** for all orders by 2010-03-15

Last name	First name
Company	Department
Street/Post Box	Zip, City
Phone	Fax:
E-Mail	

All prices are given net, plus statutory VAT.

Please pay the fee for the booked sponsoring activity(ies) after receipt of the invoice; by 2010-04-30 at the latest.

The agreed promotion opportunity is guaranteed only after receipt of payment!

Claiming of member conditions presupposes payment of the annual membership fee.

Date

Signature/stamp