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Email Integrated Attachment Distribution and Management System

Yuri B. Aguiar, Ogilvy&Mather, New York
Nikhil Jhingan, Accellion, New Delhi / India

Your business depends on fast and efficient exchange of data within your enterprise and with your clients & partners. Even after trying a lot of options (FTP, Portals, burning CDs & overnight courier) your users still find email attachments as the easiest form of collaboration, which places increasing amounts of burden on your mail servers and networks. For practical reasons you put in limits on mailboxes and cap email attachment sizes, which then necessitates supporting alternate methods resulting in millions of unrecoverable costs and loss of productivity.

Ogilvy, one of the world's leading advertising and brand management firms, faces the same challenges with the ever-changing brand identity needs of their global clients like IBM, American Express and Kodak. With presence in over 400 offices worldwide, the fast and efficient exchange of files is of strategic importance to Ogilvy, their customers and their partners.

Join us to learn how Ogilvy empowered it's users to efficiently and securely send files of ANY size to ANY recipient by integrating Accellion's Attachment Distribution and Management System (ADAMS™) with their corporate collaboration platform – Lotus Notes™ .

The case study outlines Ogilvy's criteria for success, the development of the vision, and the competitive efficiencies gained while exploiting current investments and diminishing radical change.

Yuri B. Aguiar

is Senior Partner and Chief Technology Officer with Ogilvy&Mather New York. He works primarily on Global IT strategy, defining process, and identifying new technologies that he strives to adopt for Ogilvy's dynamic environment. One of his responsibilities as the Worldwide CTO is to look for new technologies as they apply to the business and perfect them for a large-scale production environment. Brainstorming sessions, futuristic planning and 'out-of-the-box' thinking is part of everyday life for the Worldwide group. Yuri has traveled the world a number of times, worked in a number of cities and prides himself for the understanding of local cultures when building Technology solutions. The Worldwide IT Group at Ogilvy deals with offices in almost every city around the globe and maintains the mind set of thinking Globally but acting Locally.

Nikhil Jhingan

Is Co-Founder of Accellion and has served as Chief Technology Officer since February 1999. He is the brain trust behind Accellion's technology and product development, and oversees the ongoing development of the Accellion

SeOS, EdgeManager User-Interface, and API's. Prior to Accellion, Mr. Jhingan was a Senior Developer and Director at NyeQ Technologies Pte. Ltd. in New Delhi, India where he led the technical team and handled the development of nearly 30 domestic and international Internet/Web related projects. He remains on the Board of Directors of NyeQ. Mr. Jhingan was a founder and software engineer at TouchBeam Systems, a Cable television equipment manufacturer, as well as a software engineer at Tata Consultancy Services. He received his Btech in Electrical Engineering from the Indian Institute of Technology, Delhi.